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The Worldwide Cleaning Industry Association



Rosemor Celebrates 25th Year

March 10, 2010 — Established in January 1985, Rosemor International Ltd. is celebrating its 25th anniversary this year. Supplying the major airports in the United Kingdom, escalator and travelator manufacturers, and major cleaning contractors such as ISS, Mitie, and Amey, has enabled Rosemor to expand not only nationwide but also globally. Today, Rosemor supplies more than 30 countries with equipment and services and continues to look for distributors worldwide to help it continue this growth. Pictured, at right, is the Rosemor crew.



"We pride ourselves in manufacturing and supplying equipment that is built to last," Efi Rosen, managing director and head of Rosemor International said in a press release. "We have many customers that stand testament to our precision engineering, quality of equipment, and excellent customer support."

Rosen said the company is even more acutely aware of the difficulties facing its customers in these challenging times, offering customers good value for their money on every purchase and every service.

Rosemor's strong marketing campaigns involve taking part in many exhibitions abroad. This has proven a great success in creating and developing relationships with existing and new contacts. This year they will be attending Pulire Espana, Madrid, Spain, in March; the ISSA/INTERCLEAN® Amsterdam 2010 show in Amsterdam, Netherlands, April 26-29; and Pulire EurAsia, in Istanbul in September.