

Escalating Success

The Rosemor success story continues apace. From a standing start in 1985 the company has developed into a global specialist manufacturing, supplying and training in the use of precision-engineered automatic escalator cleaning equipment. "Rosemor is committed to offering its customers industry-leading products and systems supported with expert advice and service," said the company's founder and managing director, Efi Rosen.

The Rotomac 360

"The Rotomac is the only machine in the world built to clean the horizontal and vertical part of an escalator step simultaneously," continued Rosen. "We have already supplied this machine - together with the Rotofast 560 - to over 35 countries worldwide."

The Rotomac 360 and Rotofast 560 have been built, designed and manufactured by aircraft engineers using aircraft-grade materials. "Our machines are being used in airports, railways stations, retail premises, shopping centres and many other locations," continued Rosen. "We supply all major airports in the UK, and this solid foundation has enabled us to expand nationwide and also globally."



It is of utmost importance to Rosemor that our customers use their machines safely to achieve optimum results with minimum expense.

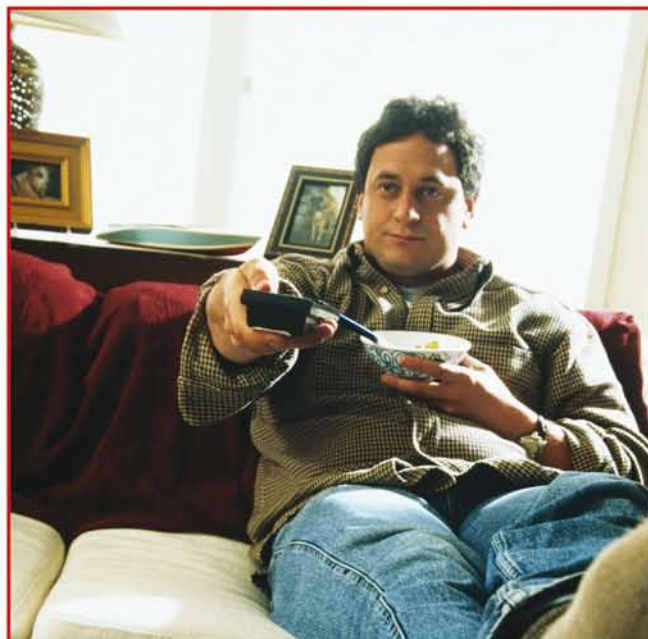


The escalator has to be stationary, as the Rotomac 360 will clean one step and the riser above it at once in less than a minute. A small amount of citrus chemical is sprayed onto the surface and 11 soft brushes agitate that cleaner into the dirt between the treads on the steps. The resultant suspension is then automatically vacuumed away.

Rosemor's machine is easily operated by one person. Between cleaning cycles it 'walks' up the staircase, leaving a strip of clean steps and risers behind it. The Rotomac 360 is built to clean the narrowest of escalators, so most conventionally-sized installations take two passes to clean - one strip on the right hand side and one on the left. Wider steps can be cleaned just as simply by running a third pass up the middle of the stairs.

Once all the visible steps are clean, it's simply a question of starting the whole escalator until the remaining dirty steps are exposed, and going through the process again. Then the machine is loaded into its transport trolley and pushed off to the next escalator requiring attention.

Right, the Rotomac 360 in use in India, clearly showing the efficiency of the machine's cleaning action.



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The Rotomac 360 has a number of key features and benefits, including:

- Cost savings compared to conventional cleaning methods.
- No need to remove the steps - cleaning is done in-situ.
- Overnight cleaning ensures the escalator is ready for traffic at the start of the day.
- The step and riser of the escalator are cleaned right to the edges.
- Effective removal of grease, stones, hardened sand and grinding paste.
- No damage to escalators.
- No damage to electrical circuits and internal mechanisms.
- Controlled preset chemical and minimal water usage.
- Immediate vacuuming of the dirty solution into holding tanks.
- Decreases escalator maintenance costs.
- Tested and officially endorsed by the world's leading manufacturers.

The Rotofast 560

"The Rotofast 560 represents a travelator/escalator cleaning machine that deep cleans in only minutes," said Efi Rosen. "The Rotofast 560 deep cleans and dries travelator or escalator steps to a dazzling refurbished appearance. The Rotofast quickly removes years of heavy dirt and grime, leaving the surfaces gleaming like new."

Simply connect to the mains, apply the brakes, and press a button - the machine can then be left to deep clean the moving travelator in minutes. Four counter-rotating brushes reach deep into the grooves and a powerful vortex recovery system leaves the surface 100% dry and ready for immediate use. As a result of this, there is no longer a need to clean out of hours or to close escalators or travelators for long periods of time.

Training

"It is of utmost importance to Rosemor that our customers use their machines safely to



achieve optimum results with minimum expense," explained Rosen. "Therefore, full and extensive training courses are offered to ensure the operators are confident and that maximum results are achieved. Our training staff travel worldwide to carry out practical training, teaching operators, distributors, managers and engineers not only how to use the machine but also how to maintain it independently. We also offer refresher courses to ensure new and existing employees share the same knowledge."

Rosemor also manufactures, services and supplies its customers with a choice of many other machines whether it be pressure washers, vacuums, steam machines, carpet cleaners, scrubber driers, or sweepers. Rosemor will also do whatever it can to build machines specifically to meet its customers requirements.

The pace of change at Rosemor International is phenomenal. An unerring focus on detail ensures that the development of machines, training techniques and customer service are always at the forefront of everything it does.

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The Rotomac 360 on its trolley.